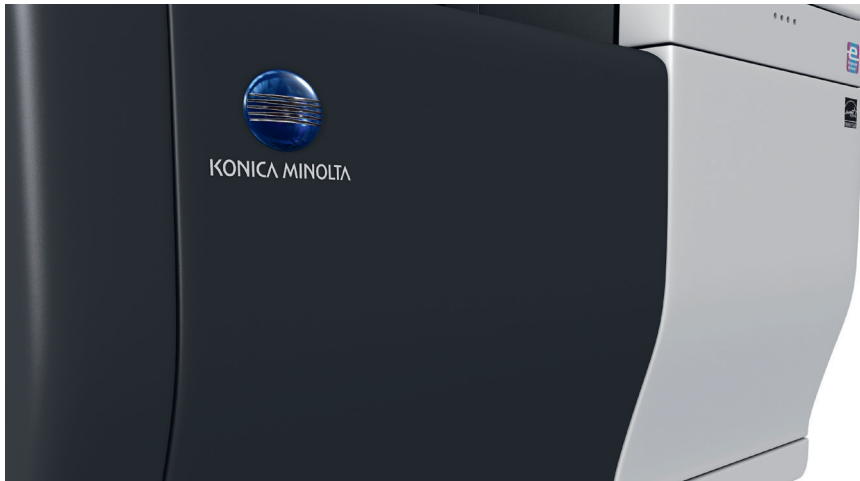


/ **Company** - Cruden Group
/ **Project** - Print Management Solution
/ **Saving** - £63k
/ **Date Of Install** - September 2013



"We have not only reduced our copying costs but also have made great savings on paper purchases due to the print solutions recommended to us by Penketh Group"

Michael Owen
Cruden Group

Unnecessary costs and processes eliminated...

Cruden Group chose to work with Penketh Group in September 2013. They needed a Managed Print Solution that would enable them to reduce costs effectively, gain more control on the documents being printed and enable them to have a rationalised print strategy moving forward. Penketh's completed a detailed print audit and identified the following issues...

- Expensive and dated desktop printers were being used
- High service charges were being paid
- Excessive paper usage
- No print management controls in place

By recommending and installing four Konica Minolta machines with Y Soft Safe Q, Penketh's delivered a bespoke solution for Cruden Group. All desktop printers have been replaced with cost effective Multifunctional Printers.

The new Y Soft - Safe Q Print Management software has given Cruden Group increased control over all print activity and given

- Default to mono
- Duplex as standard
- Secure user authentication

The new print management solution at Cruden Group will deliver savings of £63,465 over the 5 year agreement.

"... The after sales service from Penketh Group have been excellent. All toner cartridges and accessories are delivered automatically before they are due to be changed. If we have required an Engineer for whatever reason (which is not often....as they are very efficient) they are here within less than 24 hours."

Michael Owen
Cruden Group



**Penketh
Group**

Managed Print Solutions